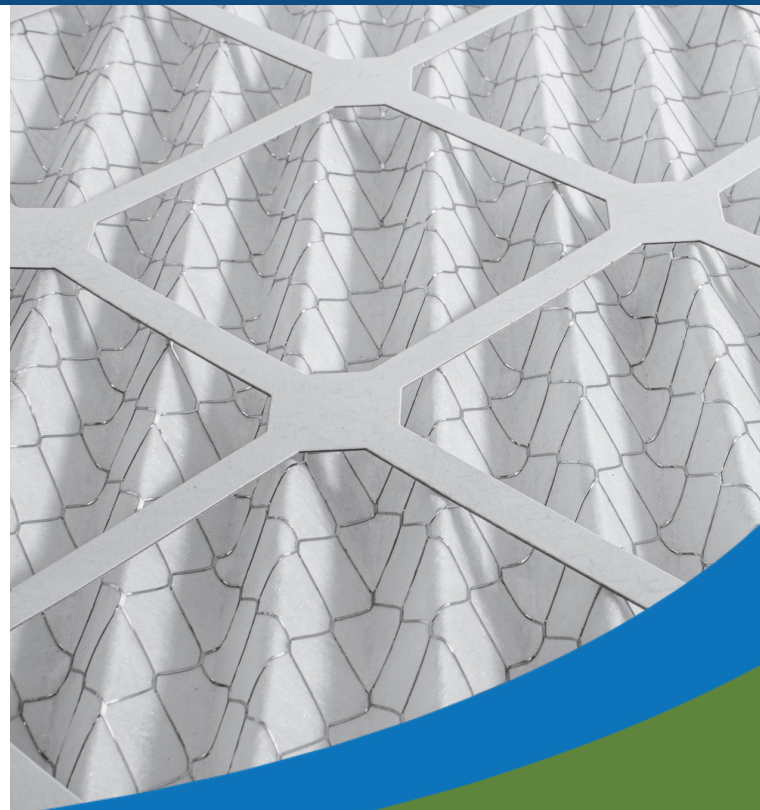




MEMBERSHIP THAT WORKS ACROSS YOUR COMPANY

DESIGNED FOR
ORGANIZATIONS
COMMITTED TO
DEVELOPING TECHNICAL
TALENT AND ADVANCING
THE FILTRATION AND
SEPARATION INDUSTRY.



TRUSTED BY LEADERS ACROSS THE FILTRATION INDUSTRY



The American Filtration and Separations Society (AFS) exists to create positive change worldwide by providing comprehensive educational opportunities and fostering a community of collaboration through networking and idea-sharing within the filtration and separation industry.

An AFS corporate membership creates value across your entire company, from engineering and R&D to sales, marketing, human resources, and executive leadership. By extending education, technical resources, networking, and industry visibility to employees across multiple departments, your company gains more opportunities to learn, connect, recruit, and lead while maximizing the value of a single organizational investment.



FOUR WAYS YOUR ORGANIZATION BENEFITS



Develop Your Team

- Member Pricing for FILTCON
- Learning Center Discounts
- Member-Only Webinars
- Professional Development



Increase Your Visibility

- Buyer's Guide
- Advertising & Recognition
- Sponsorship/Booth Discounts
- Speaking Opportunities



Build Industry Connections

- Committees
- Working Groups
- Regional Chapters
- FILTCON Networking



Stay Ahead of the Industry

- Market Landscape Reports
- Journal Discounts
- Industry Publications
- Member-Only Webinars
- Technical Resources



THE CORPORATE MEMBER EXPERIENCE

"Our AFS Corporate membership delivers a wide range of benefits at a tremendous value to FTC. In addition to valuable brand exposure and access to market landscape reports, our membership supports AFS as the nation's leader in filtration and separation training and education and propels the future of the industry via networking, relationship-building, and the exchange of information. It also provides opportunities for personal growth for our team members to participate in committees. The discounts for Corporate members for conferences and training courses pay for the membership."

- Chris Wallace, Sr. Corporate Vice President



Learn more about the American Filtration and Separations Society at www.afssociety.org/corporate or scan the QR code on the right.



YOUR MEMBERSHIP INVESTMENT DELIVERS VALUE



MEMBERSHIP BENEFIT	ESTIMATED ANNUAL MEMBER VALUE
Market Landscape Reports	\$8,000
Corporate Visibility & Marketing Opportunities*	\$13,500+
Learning Center Purchases	Member Pricing (25% Savings)
AFS Publications & Industry News	Included
Member-Only Webinars	Included
Committee Participation	Included
Networking Opportunities	Included

*Estimated marketing value assumes a member company takes full advantage of the marketing opportunities included with Corporate Membership, including white papers, press releases, product webinars, Buyer's Guide listing, logo recognition, and social media placements.

ANNUAL MEMBERSHIP INVESTMENT: \$2,875 to \$7,130
(based on total corporate filtration sales)

\$21,500+
Estimated Annual Member Value
Up to 7X Your Investment!

✓ Develop technical expertise across your team

✓ Increase your organization's visibility and industry influence

✓ Recruit, develop, and retain top talent

✓ Stay connected to industry trends and leadership opportunities

CHOOSE YOUR MEMBERSHIP LEVEL

Annual dues are based on your organization's annual filtration-related sales. Both levels provide access to the full range of AFS member benefits.

Gold Membership is ideal for organizations seeking broad participation and a strong industry presence, and can designate 5 representatives to receive Professional member benefits.

Platinum Membership is ideal for organizations that want to maximize visibility, thought leadership, and year-round engagement with the AFS community, and can designate 10 representatives to receive Professional member benefits.

ANNUAL FILTRATION SALES	GOLD	PLATINUM
Under \$10 Million	\$2,875	\$5,175
\$10 Million - \$50 Million	\$4,198	\$6,325
\$50 Million - \$100 Million	\$4,370	\$6,163
Over \$100 Million	\$4,715	\$7,130

CORPORATE MEMBERSHIP BENEFITS



CORPORATE MEMBERSHIP BENEFITS	GOLD	PLATINUM
Stay current on industry trends and the latest advances, saving your employees' research time while keeping them ahead of market shifts: • Access to biannual Industry Market Landscape Reports (\$8,000 value). • Discounted \$200 online journal subscription to Separation and Purification Technology, the official journal of AFS. • Subscription to AFS One-Minute Filtration articles. • Subscription to International Filtration News. • Subscription to Filtration+Separations magazine.	✓	✓
Expand your team's expertise through discounted access to technical courses, workshops, and training programs, helping employees upskill while reducing corporate training costs: • Member pricing for FILTCON, the industry's premier technical event. • Member pricing for AFS Regional Chapter events. • Member pricing for AFS Virtual Courses and On-Demand Courses (25% off). • Exclusive member-only webinars. • Exclusive member-only AFS In-House Courses, tailored training programs specific to your company's needs and led by AFS expert instructors (pricing varies on number of staff, course, and modifications requested).	5 Professional Members Included	10 Professional Members Included
Enhance your company's visibility within the filtration and separations industry as an industry leader and trusted partner while saving money: • Logo placement on the AFS website via a scrolling banner linked to company website (\$495 value). • Social media Member Spotlight on LinkedIn (\$300 value). • Listing in the AFS Corporate Member Buyer's Guide linked to company website (\$995 value). • Member pricing for FILTCON sponsorships/exhibit booth packages.	Scrolling Banner on Interior Pages 1 Member Spotlight/year ✓	Scrolling Banner on All Pages 2 Member Spotlights/year ✓
Boost your competitive advantage while saving money by advertising your latest and greatest emerging technologies, products, and services: • Release company white papers to AFS members through an email blast and Industry News on the AFS website (\$1,000+ value). • Release company press releases to AFS members through the Industry News on the AFS (\$1,000+ value). • Host a Latest & Greatest Product Preview webinar to highlight your newest technologies and follow up with opt-ed in registrants (\$3,000+ value).	2/year	Unlimited
Recruit the best talent in the filtration and separations industry through 30-day online job postings on the AFS Filtration and Separations Job Board and announcement to the AFS community (\$1,000+ value).	2/year	Unlimited
Gain influence in the industry through leadership opportunities on AFS committees and working groups—shaping standards, sharing expertise, and raising your company's profile.	✓	✓

HOW CORPORATE MEMBERSHIP WORKS



Select Your Membership - Choose Gold or Platinum based on your organization's size and engagement goals.

Designate Your Representatives - Assign employees across engineering, R&D, sales, marketing, HR, and/or leadership to receive Professional Memberships.

Start Using Your Benefits - Take advantage of education, networking, marketing opportunities, technical resources, and member savings immediately.



CONTACT US

Every organization is different. We'd be happy to discuss your goals, answer questions, and help determine which Corporate Membership option is the best fit.

Become a corporate member today!

Ready to Join? Become a corporate member today by visiting us at www.afssociety.org/corporate or scan the QR code on the right.



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