The future is bright for the Filtration & Separation Industry as it continues to respond to global needs and trends. These technologies allow individuals, industries, and societies to take great leaps forward in an ever-evolving and sustainable world.
03 WELCOME
We appreciate this opportunity to tell you a little about who we are - from origin to recent accomplishments.

04 OUR VALUES
The AFS seeks to help enable members to develop solutions to today’s challenges by fostering networking, sharing of expertise, and advocacy.

06 OUR STRUCTURE
The organization is managed by a Board of Directors consisting of 12 elected directors, 6 officers, and chapter presidents.

08 OUR COMMITTEES
AFS activities are driven through its committees. The AFS has 15 standing committees serving the needs of the organization itself and the society at large.

10 OUR MEMBERS
The AFS is one of the largest filtration societies in the world. Our members include senior managers, end-users, and other decision-makers in the filtration industry.

12 OUR STRATEGY
The AFS has outlined a path to help ensure relevance and prosperity in today’s ever changing world.
The American Filtration & Separations Society and the global Filtration and Separation Industry are actively anticipating the changes and responding to the challenges that global mega trends will demand.
Hello and welcome! The American Filtration & Separations Society (AFS) appreciates this opportunity to tell you a little about who we are - from origin to recent accomplishments. Please review this brochure to learn about us and how we can help enable you to further your goals. If you are interested in partnering with the AFS, becoming a member, volunteering to participate or contribute to one of our many activities or initiatives, or otherwise learning more about the organization, please do not hesitate to reach out to us. Thank you for your interest. We look forward to hearing from you.
On September 16, 1987, the founding fathers formed the American Filtration & Separations Society (AFS). This nonprofit organization was created with the objective of advancing filtration and separation technologies through networking and the exchange of knowledge between academia and industry. Today, the AFS believes that there is hardly a pollution, contamination, or environmental problem that cannot be prevented or remediated through the use of filtration and separation technologies. Among the society’s major values are protecting our environment by purifying air and water, improving our quality of life by making the products we use or consume safer, and by supporting the emerging technologies that are transforming the global marketplace.

The American Filtration & Separations Society believes that filtration and separation technologies can improve and transform how societies, industries and individuals handle emissions and mitigate waste.
NETWORKING

AFS members appreciate the opportunity to connect with other industry professionals and peers. Many members feel that building these personal relationships contributes to their individual success. To help foster networking, the AFS hosts networking events both locally and nationally, as well as, through online forums such as LinkedIn.

SHARING OF EXPERTISE

The AFS seeks to educate newcomers to the field and experienced professionals throughout their careers through educational initiatives - including short courses, One-Minute-Filtration articles, student poster competitions, and the publications of academic, peer-reviewed articles.

ADVOCACY

The AFS seeks to inform industry, academia, the general public and the media of the importance and largely untold story of the Filtration and Separation Industry in North America, its long-term socio-environmental impact, and its future potential for the greater good.
Our Structure

The guidelines for the society are defined by its bylaws. In accordance with these rules, the organization is managed by a Board of Directors consisting of 12 elected positions, 6 officers, and chapter presidents. The Executive Committee of the Board of Directors presides over the Board. AFS Officers include a Chair, First Vice Chair, Second Vice Chair, Treasurer, Immediate Past Chair, and the Immediate Past President. The Executive Director and Conference Coordinator manage day-to-day operations. In addition, the AFS has 15 standing committees and 10 local chapters. Each standing committee has a Committee Chair. Each Local Chapter has a President, a President-Elect, a Secretary, and a Treasurer. For more information on the structure of the AFS, including current officers, please go to the AFS committees web page located at www.afssociety.org/about-afs/afs-board-of-directors/.
Regional chapters are organized throughout North America. Chapters are listed below. These chapters help to enable local networking connections, presentations, site tours, educational opportunities, and other benefits. For more information or to contact the chapter chair to be added to the distribution list for upcoming events, please see the AFS Chapters page on the web at www.afssociety.org/chapters/.

1 GOLD & SILVER
California, Nevada, Arizona, Oregon, Washington

2 NORTH CENTRAL
Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin

3 SOUTHWEST
Arkansas, Louisiana, New Mexico, Oklahoma, Texas

4 MIDWEST
Illinois, Indiana, Michigan

5 CUMBERLAND
Kentucky, Tennessee

6 MID- ATLANTIC
Delaware, Maryland, New Jersey, New York (South), Pennsylvania

7 EMPIRE STATE
New York State

8 NEW ENGLAND
Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

9 DIXIE
Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Virginia, West Virginia

10 CANADA
Not shown
Activities are driven through a partnership between AFS’s Executive Director and its committees. Professionals worldwide volunteer their time to help advance the needs of the Filtration & Separations industry through their work on key AFS initiatives. To learn more, visit the AFS website at [www.afssociety.org](http://www.afssociety.org).

### CONFERENCES

**Technical Sessions**

Each year the AFS FiltCon Conference & Expo is held. Over 100 papers as well as student posters are presented on a wide-ranging list of subjects. Conferences on select topics within Filtration & Separations are held annually in the fall.

- AFS FiltCon (broad range of topics)
- Fall Conferences (focus area)

### COURSES & ARTICLES

**Technical Communications**

The AFS hosts a number of courses and publishes articles to educate its members. Included each year is the AFS Filtration Basics Short Course as well as a number of specialized topics within filtration & separations.

- Short Courses
- Scholarly Journal Articles
- One-Minute Filtration Articles
- Webinars

### DATABASES

**Information Look-ups**

Search the standards database and the results will show a link to a web site where you can access the standard. Or browse the Buyers Guide for information on member organization products and services and their contact information.

- Standards Database
- Buyers Guide

### COMMUNICATIONS

**Social Media & More**

The AFS is one of the largest filtration societies in the world. The organization uses a number of different channels to communicate with members.

- Website, eNewsletters, Email
- Market Landscape Reports, Surveys
- LinkedIn, Twitter, YouTube
- Postcards, Brochures, Videos, Ads
AFS membership is drawn from a wide variety of backgrounds, including end users, marketing managers, technicians and engineers, research scientists, raw material designers, strategy directors, consultants, and academicians. Interests run from the extremely theoretical to applied engineering. In addition to its members, the AFS aims to serve the global society at large including officials of government. For information on the benefits of membership and sponsorship or to join the AFS, visit https://www.afssociety.org/membership/.
The AFS is very proud of the role its member companies play in our everyday lives. The water we drink, the food we eat, the power that lights, warms and cools our homes and offices, the cars we drive and planes we fly are just a few of the many things that happen because a filter is doing its job.
GLOBAL ADVOCACY

The AFS seeks to expand its advocacy of filtration on a global scale. The organization has begun by publishing a Filtration & Separation Point of View designed to tell the largely untold story of this rapidly growing Filtration & Separation Industry. The AFS is proud to have been selected to host the World Filtration Congress in 2020. The AFS hopes that these efforts will bring professionals together worldwide.

INNOVATION INSPIRATION

The AFS recognizes that the Filtration & Separation industry was borne largely through innovations in the commercial sector. With few universities offering formal degree programs in the field, the AFS has sought to fill the gap in the marketplace by offering commercial entities the opportunity to showcase their innovations in the popular Latest and Greatest conference sessions. Furthermore, the AFS seeks to educate newcomers to the field through educational initiatives - in-person, eNewsletters, and online.

ONLINE PRESENCE

The AFS has taken steps to update and expand its online presence. The society has kicked off a number of web-based initiatives. The first is the launch of a new website. This website integrates the latest security and technology standards for enhanced SEO for findability and mobile device friendly browsing on the go. In addition, the AFS has a LinkedIn page with over 500 followers. The AFS has also established a YouTube page and a Twitter account.
Our Strategy for the Future

The AFS is a dynamic and adaptive organization that embraces modern marketing practices to reach today’s busy professionals, seasoned experts, and enterprising newcomers. Through connections with leading experts and market trends, the AFS sees a strong drive for diverse collaboration, comprehensive education, and international advancement. As a result, to maintain relevance in the market place, the AFS has undertaken a path to help enable the AFS to be the premiere filtration & separations industry advocate now and into the future.

2015
Industry Point of View (POV) initiative launched to advocate for and influence filtration & policy.

2017
Re-branding campaign reveals vibrant, new image reflecting dynamic organization with new mobile friendly website.

2019
The AFS kicks off online learning forum to promote filtration education from anywhere in the world.

2020
The AFS hosts the 13th Annual World Filtration Congress & Exposition in San Diego, California.