

## **Major Industry Trends and Un-Met Needs**

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Innovation in the filtration industry has slowed over the last 15-20 years following the development and scale-up of membranes in the 1950's through the 1980's and nonwoven fabrics during much of the same period. Although new ideas and materials have been developed and commercialized in recent years, the pace has dramatically slowed.

Information will be offered along with reasons for this shortfall, in addition to industry trends, fundamental characteristics, market size, growth rate and several specific un-met needs, which present future opportunities for growth. Selected developments in the last 5 years with the potential for mainstream growth and broad market implication will be featured.